8 tips for an awesome PowerPoint presentation
F-ck normality
Example of a standard template

- Standard templates are boring and ugly
- They are not fun to look at
- Usually contain loads of text
- And they are unoriginal
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Don’t use these TEMPLATES
Create your own design
Try different combinations
Let your creativity flow.
Colors are nice
Play with colors
Find your like
Flat colors are beautiful
and contrast is your friend
Use good fonts
My name is Times New Roman and I am not original.
My name is Comic Sans and people do not take me seriously.
My name is Helvetica and I always look good.
I can make the iPhone iOS 7 look fresh and clean.

- Helvetica Neue
RUN DMC

Or make you as fly as these guys.

- Helvetica Black
Text Text Text Text Text Text is evil
Do you recognize this?

• Slides with multiple paragraphs of text have shown to significantly decrease the attention of the audience, and thus the effectiveness of getting your message across.

• Since we can’t read and listen at the same time, this basically tells the audience to read directly off the slides and stop listening to you.
Let your slides breathe.
It lets your audience listen to you.
Do not use the slide as a manuscript.
Break up your bullet points into separate slides

- Instead of writing everything on one slide like this
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- Instead of writing everything on one slide like this
Images say more than a thousand words.
Images tend to catch people’s attention!
and make the message more powerful
Big 6 is beautiful
THINK
BIG
THINK BOLD
THINK

BAM!
View every slide as an advertisement
that should catch the audience
and WOW them
Info-graphics are great
how should you present information?
the answer is infographics
50% will Google Infographics after seeing this.
1 out of 10 people will copy this presentation.
1 OUT OF 10 PEOPLE WILL COPY THIS PRESENTATION

SIMPLE INFOGRAPHIC

AWFUL 3D PIE CHART

Browser Usage on Wikimedia
June 2011

Chrome 16.5%
Firefox 25.4%
I.E. 38.2%
Safari 9.9%
Opera 4.4%
Android 1.4%
Other 4.2%
Get inspired
YOU CAN’T WAIT FOR INSPIRATION. YOU HAVE TO GO AFTER IT WITH A CLUB.

JACK LONDON
Thank you!
Photos
Giraffe in window by Roman Lysenko
Big Cat-Small Cat by George Logan
Nike ad by Wieden+Kennedy
Surprised baby by Marcelo Mokrejs

Inspiration
http://dribbblepopular.tumblr.com/
http://fuckyeahtypography.tumblr.com/
http://findings.creativemornings.com/
http://betype.co/

Fonts used
Keep Calm
Century Gothic
Calibri
Montserrat
Helvetica
Great Vibes
Times New Roman
Comic Sans
ITC Avant Garde
Multicolore
Mathilde
Grand Hotel
Do you need help with your **business presentation**?

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Big numbers

3,785
successful collaborations so far

10.5M
generated in revenue each year

23,000+
consumed coffees

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30,000
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downloads in two months

95%
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100%
positive ratings in App Store

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