tips for an awesome powerpoint presentation

made by damon nofar

1

F-ck normality

Example of a standard template

- Standard templates are boring and ugly
- They are not fun to look at
- Usually contain loads of text
- And they are unoriginal

Example template

- Stand
- They
- Usu
- And

Don't use these TEMPLATES

Create your own

design

Try different combinations

Create your own design

Let your

creativity

flow

Create your own

2
Colors
are nice

Play with colors

Find your like

Flat colors are beautiful

#2B2937

#5FA6A9

#C84D64

#4968AB

#EAAE54

and

contrast

is your friend

3

Use *good* fonts

My name is Times New Roman

and I am not original.

My name is Comic Sans

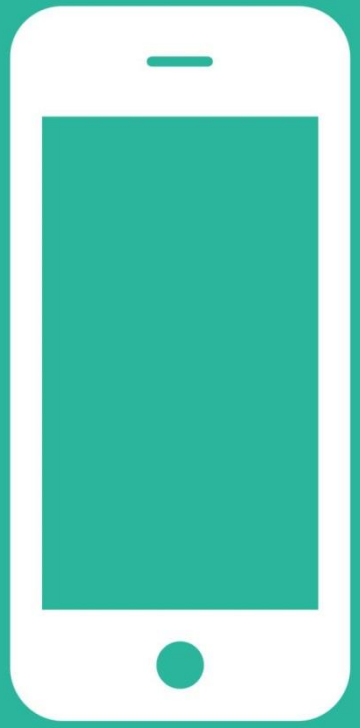
and people do not take me seriously.

My name is Helvetica

and I always look good.

I can make the iPhone ios7 look fresh and clean.

- Helvetica Neue



Or make you as fly as these guys.

- Helvetica Black

4

Do you recognize this?

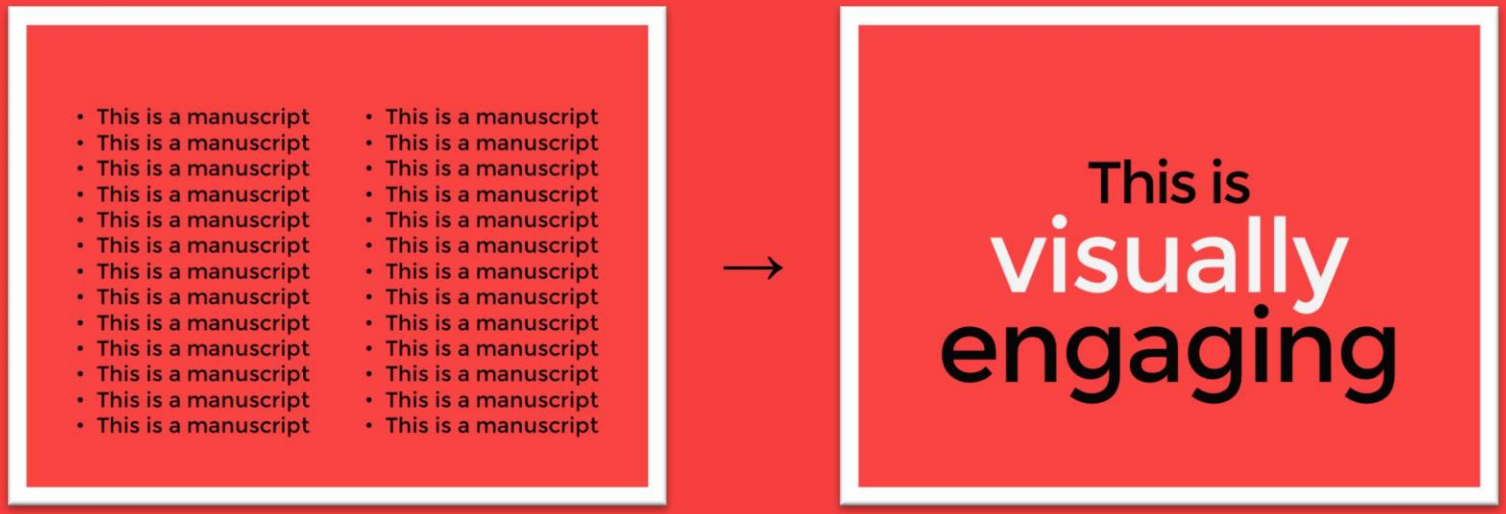
- Slides with multiple paragraphs of text have shown to significantly decrease the attention of the audience, and thus the effectiveness of getting your message across.

- Since we can’t read and listen at the same time, this basically tells the audience to read directly off the slides and stop listening to you.

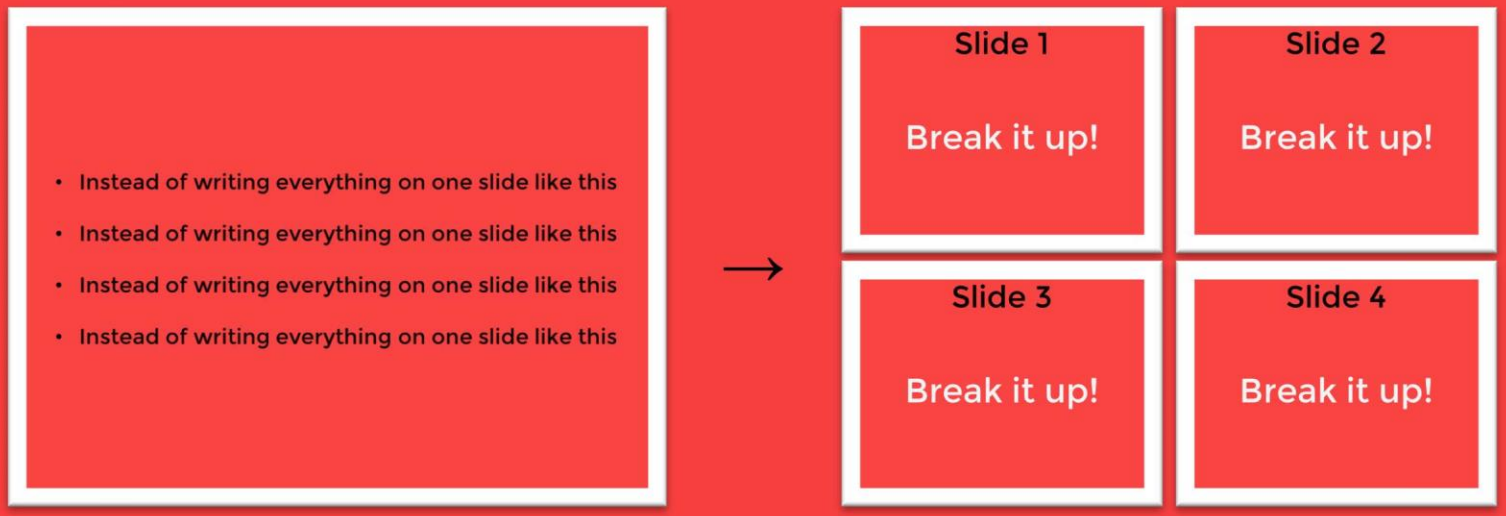
Let your slides **breathe**.

It lets your audience **listen** to you.

Do not use the slide as a manuscript



Break up your bullet points into separate slides



5

Images say more than a thousand words

Images tend to
catch people's
attention!

and make the message more
powerful

Big 6

is beautiful

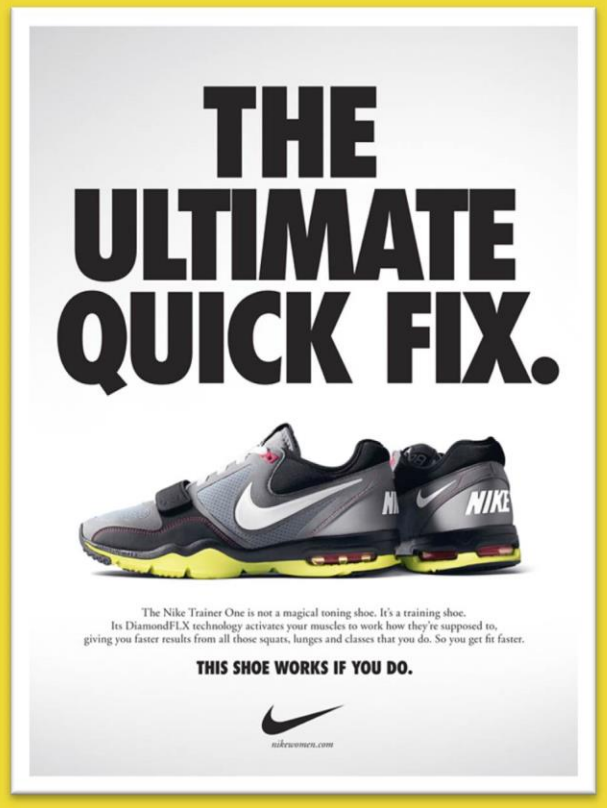
THINK
BIG

THINK

BOLD

THINK

View every slide as an advertisement



that should catch the audience

and
WOW
them

7

Info-graphics are great

how should you present information?

the answer is infographics

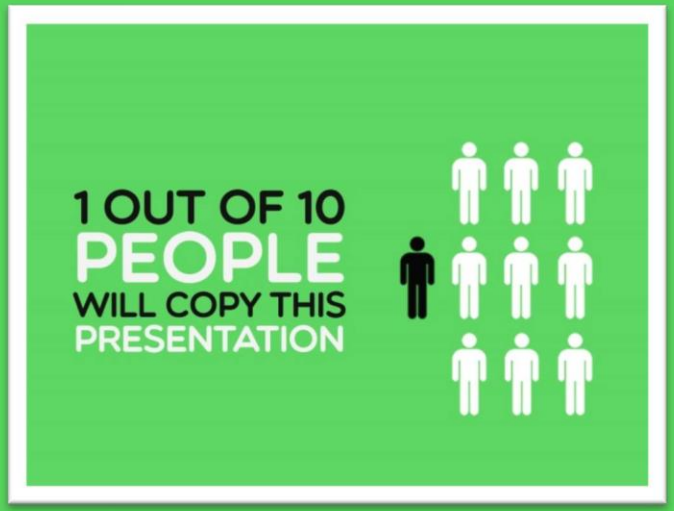
50%
WILL GOOGLE
INFOGRAPHICS
AFTER SEEING THIS

1 OUT OF 10

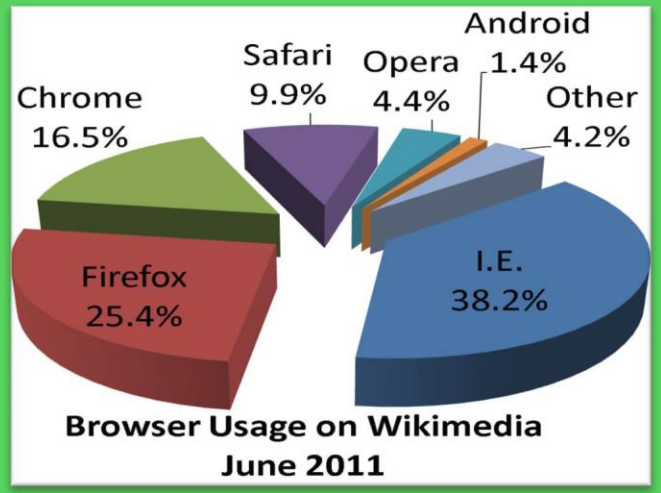
PEOPLE

WILL COPY THIS

PRESENTATION



SIMPLE
INFOGRAPHIC



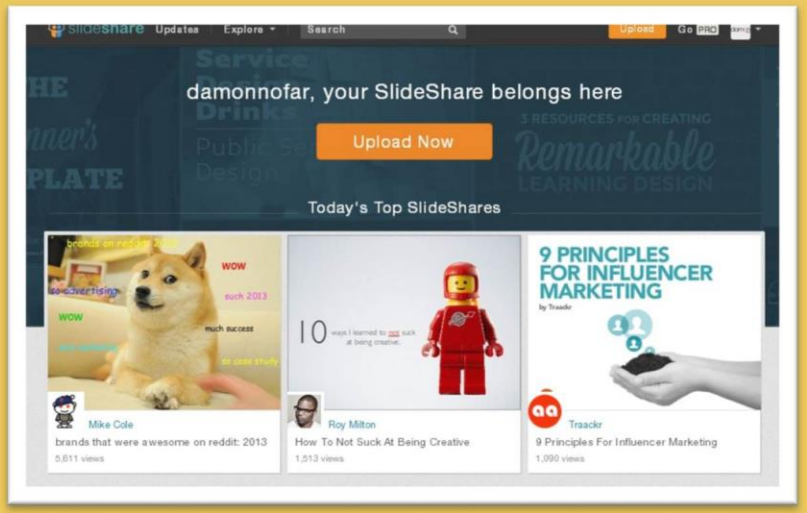
AWFUL
3D PIE CHART

8

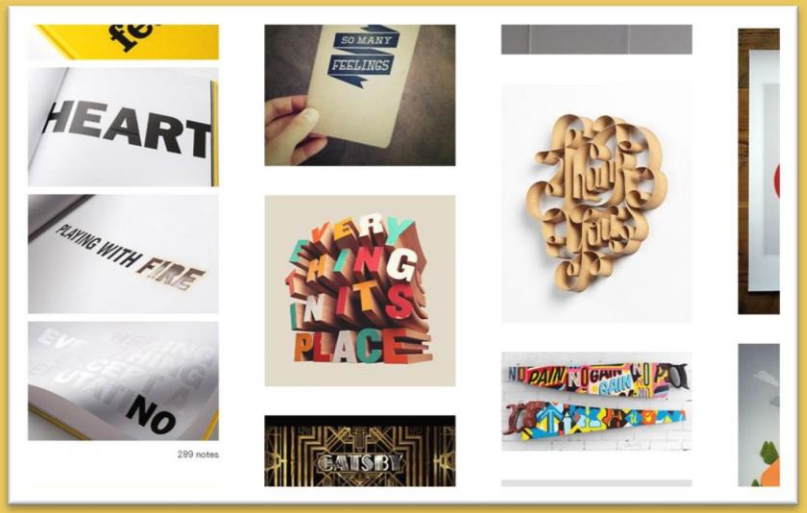
Get inspired

YOU CAN'T WAIT FOR INSPIRATION. YOU HAVE TO GO AFTER IT WITH A CLUB.

JACK LONDON



SLIDESHARE



DESIGN BLOGS

Thank
you!

Photos

Giraffe in window by Roman Lysenko
Big Cat-Small Cat by George Logan
Nike ad by Wieden+Kennedy
Surprised baby by Marcelo Mokrejs

Inspiration

http://dribbblepopular.tumblr.com/
http://fuckyeahtypography.tumblr.com/
http://findings.creativemornings.com/
http://betype.co/

Fonts used

Keep Calm
Century Gothic
Calibri
Montserrat
Helvetica
Great Vibes
Times New Roman
Comic Sans
ITC Avant Garde
Multicolore
Mathilde
Grand Hotel

Do you need help with your business presentation?

Send me an email and I'll get back to you.

damon.nofar@gmail.com

damonnofar.me

@damonify

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The Clean Point

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A presentation by Damon Nofar

Big numbers

3,785 successful collaborations so far

10.5M generated in revenue each year

23,000+ consumed coffees

What we do

Branding

Content

Muffins

30,000

people are injured each year due to bad PowerPoints

Desktop

Visit our website to get the latest updates straight to your inbox

Data dashboard

6500+
downloads in two months

20,000+
website visits per month

95%
recommendation rate

100%
positive ratings in App Store